

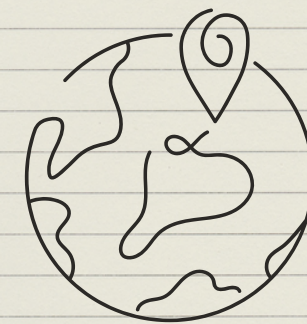
Community Development Committee Director's Report November 7, 2022



Report Prepared By: Barbi Brewer-Watson, Samantha Rocknowski, Yorelly Villagomez, Miya Petitgoue

October 2022 ECDA Community Outreach Monthly Report

Prepared by:
Samantha Rocknowski
as of 10/31/2022



October Outreach Events

5th Ward Meeting
Wednesday, October 5th
at 5:30pm

This meeting was held in the Avis
Huff Gym.

Halloween Downtown
Sunday, October 16th
10am to 4pm

The ECDA hosted a ring toss game at
this fun annual event. We
interacted with about 500 children
and their grownups!



October Outreach Events

1st Ward Meeting
Wednesday, October 26th
at 5:30pm

This meeting was held via Zoom.

KPL's Trunk or Treat
Friday, October 28th
6pm to 8pm

The City of Kankakee was well
represented in the Land of Oz! The
ECDA interacted with about 425
children and their grownups!



October Outreach Events

Kankakee United
Halloween Event
Monday, October 31
from 5pm to 7pm

The ECDA joined Violence Prevention Coordinator, Johnnie Graham-Wicks, at the Strong Neighborhood-Elm House for some Halloween fun! We interacted with about 150 children and their grownups!

Neighborhood Walks Initiative
October 7, 14, and 28

The ECDA walks a neighborhood to connect with residents and share ECDA program information each Friday (weather permitting) at 2pm. Thus far we have had the Salvation Army, Aunt Martha's Clinic, United Families of Kankakee, Riverside, Ascension Saint Mary, Duane Dean, Prairie State Legal Services, Project Sun, KCCSI, Asbury, Kankakee United, and the State's Attorney's Office join us along with the Kankakee Police and some of the alderpeople!



→ 13

→ 13 A



FILM NEGATIVE

→ 14

→ 14 A



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FILM NEGATIVE

Neighborhood Walks Initiative

We knocked
on 223 doors
in
September!



Additional Outreach

Kankakee County Chamber of Commerce Ambassador Meetings Friday, September 30

Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.

Continuum of Care Meetings Thursday, October 6

The ECDA has a staff members as president and secretary of this group and they are able to share City/ECDA updates.

Kankakee County Hispanic Partnership Meetings *No October meeting*

The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.



Additional Outreach

Kankakee County Community Outreach Meetings

Wednesday, October 19

Professionals in communication outreach roles have been meeting together to share information and support each others' local events.

Strong Neighborhoods - Elm House Steering Committee Meetings Tuesday, October 18th

This committee has representatives from the City, KSD111, United Way, and residents of the 2nd and 6th wards. The house is at 591 S Elm St and you can stay up to date by joining the Facebook group - facebook.com/groups/elmhouse.



Media and Online Outreach

ECDA Monthly Update Email

The ECDA monthly update email has a contact list of 867 subscribers. Anyone can sign up for this email list. Please share social media posts encouraging people to sign up! The direct link for the sign up form is <http://eepurl.com/ham1yr>.

Newsletter sent October 7th:

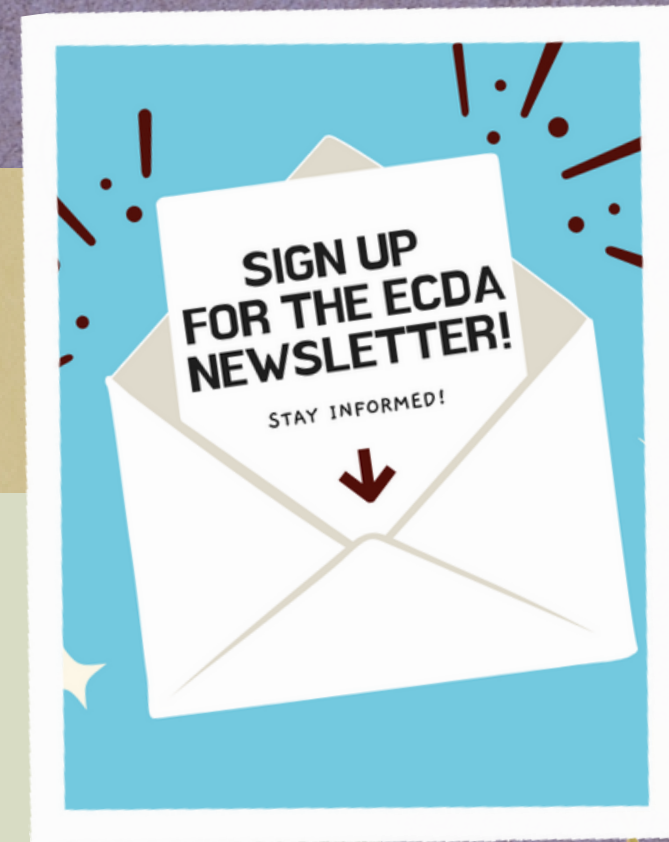
| | |
|---------------------------------------|-----------------|
| English newsletter sent to 834 people | Open rate 27.6% |
| Spanish newsletter sent to 14 people | Open rate 23.1% |

Newsletter with blog sent October 19th:

| | |
|---------------------------------------|-----------------|
| English newsletter sent to 857 people | Open rate 27.5% |
| Spanish newsletter sent to 15 people | Open rate 28.6% |

New Contacts:

4 gained from signup link on social media posts in the last month
2 gained from form embedded on ECDA homepage in the last month



Media and Online Outreach

Press/Media Numbers, Social Media and Online Engagement

ECDA-related social media posts

58 posts between September 26 and October 30

Facebook Followers = 7,900+

Instagram Followers = 1,903

Twitter Followers = 1,443

Website Views from September 26 to October 30:

Total Page Views = 1,488 Program landing page = 170 Trunk or Treat = 11



Anticipated Upcoming Events



CITY OF KANKAKEE

CHRISTMAS PARADE

Classic Cinemas Paramount
Theatre Parking lot

Saturday, December 10

Float line-up starts at 3 pm
Starts 4:00pm at 202 N. Schuyler Ave. & Ends
at the City of Kankakee Train Depot

No Entry Fee - For more information, registration or questions, please visit the link
<https://citykankakee-il.gov/christmasparade/> or call Alderman Lance E. Marczak at
815-791-8631
lemarzcak@citykankakee-il.gov

SCAN ME

A festive poster for the City of Kankakee Christmas Parade. It features a green background with snowflakes, a red banner with the title "CHRISTMAS PARADE", and illustrations of Santa Claus, a polar bear, and two decorated Christmas trees. A yellow banner at the bottom provides event details, including the date (Saturday, December 10), start time (3 pm), and location (202 N. Schuyler Ave. to the City of Kankakee Train Depot). It also includes contact information for Alderman Lance E. Marczak and a QR code labeled "SCAN ME".

Lead

- 14 Projects Completed
- 8 Projects pending construction
- 142 applications since 2018

Rental Rehab Program

- 10 Applications Approved
- 1 Projects Completed
- 2 Projects in Construction

MIRA Program

- 10 Applications Approved
- 4 Projects Completed
- 4 Projects in construction

ECDA Waitlist

- 107 people currently on the waitlist

KARPPS

- 6 organizations from the first round currently completing grant agreements and 1st quarterly reports
- Second Round: 3 organizations completed and submitted applications. PSP Committee has a recommendation for Council

****updated as of 10/31/2022**

Healthy Homes

- working from the waiting list
- 0 Projects Completed
- 4 Projects in Process
- HH Coordinator joined team in August

Strong Communities

- Added APP \$37,500.00
- Coordinate with LB Grant
- Budgeting for DPW activities
- Need to spend funds

Land Bank

- Organizational Start Up
- Regular Board Meetings
- Will begin search for staff
- Landbank service agreement approved by County; report submitted to IHDA on Aug. 8/15/22

R3 Grant

- Grant ended in March
- waiting for final \$10,000.00 of funds to be received.
- copies of Housing Study available

****updated as of 10/31/2022**